KERALA PUBLIC ENTERPRISES (SELECTION & RECRUITMENT) BOARD

Vellayambalam, VikasBhavan P.O,Thiruvananthapuram

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NOTIFICATION

CATEGORY NO: **035/2026**

Opening Date: 20-11-2026 Closing Date: 19-12-2026

Name of the PSU/Department	:	Kerala State Industrial Development Corporation Limited (KSIDC)
Name of the post	:	Business Development Executive
No. of Vacancy	:	5
Category of the PSU/Department	:	A
Post Type	:	Contract
Consolidated Pay	:	30,000

I. COMPANY/DEPARTMENT PROFILE:

The Kerala State Industrial Development Corporation Ltd established in 1961 is the Government of Kerala nodal agency for promoting and facilitating industrial and infrastructure investments in the State. It serves as a single window facilitator for entrepreneurs by supporting project conceptualization, statutory clearances and implementation, while also providing financial assistance through loans and equity participation. KSIDC plays a key role in developing industrial parks, growth centres and sector specific facilities such as life sciences, food parks etc and works closely with the Industries Department in shaping policies like the Industrial Export, Logistics and ESG frameworks. In addition KSIDC promotes start-ups, MSMEs and private industrial estates and acts as a liaison between investors and government agencies.

II. JOB DESCRIPTION AND RESPONSIBILITIES:

The Business Development Executive will be responsible for identifying potential investors and promoting investment opportunities in Kerala, supporting business development initiatives including investor outreach, roadshows, and promotional campaigns, and engaging with entrepreneurs, industries, and trade bodies to generate leads and attract new projects. The role also involves assisting in the preparation of investment proposals, presentations, and sectoral reports, facilitating investor queries, and providing support in project approvals and clearances. Additionally, the Business Development Executive will coordinate with government departments, industry associations, and other stakeholders to advance investment promotion, as well as maintain databases, track leads, and prepare progress reports on business development activities. The above duties are indicative and not exhaustive, and the Business Development Executive may be assigned additional responsibilities as entrusted by the Management from time to time.

III. ELIGIBILITY:

1. QUALIFICATION:

Graduation in any discipline with MBA (preferably specialisation in Marketing/ Finance) from a recognized University/Institute of repute.

2. AGE LIMIT:

Age shall not exceed 35 years as on the date of Notification.

3. EXPERIENCE:

Candidates should possess a minimum of 2 years of post-qualification experience in marketing, sales promotion, business development, investment promotion and facilitation, and networking or coordination with other agencies for the promotion of business.

4. SKILLS:

Communication and Presentation skills, Interpersonal skills, Business Development and Client engagement skills, Analytical and Research skills.

5. CONTRACT TENURE :

1 year (extendable)

6. LOCATION:

The selected candidates will be liable to be posted at any of the offices of KSIDC across Kerala in which the Corporation is interested

7. GENERAL INSTRUCTIONS :

1. Applicant must be a citizen of India. 2. The qualification stipulated for the post must be a regular course from a recognized University / Institute. Those applicants having qualification equivalent to any of the prescribed qualification should submit equivalency certificate issued by the competent authority and without such certificate, their candidature shall not be considered. 3. Experience acquired after the date of passing of the requisite qualification stipulated shall only be considered.

8. APPLICATION FEE :

Rs.600/-, For SC/ST candidates : Rs.150/-

9. SPECIAL NOTE:

With reference to "Note to the Applicants" in the Notification (IV. (6)), it is clarified that the community reservation for appointments is not applicable in the case of contract appointments.

IV. NOTE TO APPLICANTS:

1. The applicants are required to go through the notification carefully and satisfy themselves about their eligibility for this recruitment before applying
2. Admittance to the written examination/skill test/interview will only be provisional. The Board will have the right, not to evaluate the performance of the candidate if material discrepancy is found regarding the applications/credentials at any stage of the recruitment. The candidature of such applicants will be rejected.
3. Candidates shall submit their applications only through online mode.Applications submitted through any other medium will be summarily rejected.
4. Candidates must upload their essential qualification and essential experience certificates while applying.The applications in respect of those who fail to upload the certificates shall be summarily rejected.
5. Candidate should provide a valid email ID and mobile number as all correspondences pertaining to the recruitment will be communicated to the registered email id and mobile number provided at the time of filling online application.
6. Relaxation in upper age limit is applicable to eligible candidates as per rules.
7. SC/ST/OBC/EWS candidates will be eligible for reservation benefits as per rules, provided they upload valid and updated relevant certificates (Caste Certificate/Community Certificate/Non-Creamy Layer Certificate/EWS Certificate) as the case may be. In the absence of valid certificates, no reservation benefits will be granted.
8. Any form of canvassing or attempt to influence the selection process will result in disqualification of the candidate.
9. The Board reserves the right to modify, postpone or cancel the recruitment process at any stage without assigning any reason

10. Candidates are advised to keep a print out of the completed online application form for future reference.

Secretary
Kerala Public Enterprises
(Selection & Recruitment) Board